



# Ludmila Zurdo

GRAPHIC DESIGNER

## Contact

### MAIL

hello@ludmilazurdo.com

### WEBSITE

www.ludmilazurdo.com

### INSTAGRAM

@ludmilazurdo.design

### LOCATION

Buenos Aires, Argentina.

## Skills

Brand Identity Design  
Logo Design  
Packaging Design  
Social Media Design  
Digital Illustration  
Merch Design  
Textile Design

## Tools

Adobe Illustrator  
Adobe Photoshop  
Figma  
Google Workspace  
Adobe Lightroom  
Adobe InDesign  
Adobe Premiere Rush

## Profile

Hello! I'm a designer specializing in brand identity and packaging, with four years of global experience. Having worked and lived on three continents, I've developed a versatile skill set and refined my creativity. I'm passionate about crafting compelling designs, and I'm always seeking new challenges to keep learning and continue growing.

## Education

### BACHELOR OF FASHION DESIGN

University of Buenos Aires

MAR 2013 - DIC 2019

Buenos Aires, Argentina

### UX/UI DESIGN

Coderhouse, Digital School

DIC 2020 - MAR 2021

Buenos Aires, Argentina

### GRAPHIC DESIGN TRAINING PROGRAM

Brainnest

JULY 2022

Bremen, Germany

## Work experiences

### FREELANCE GRAPHIC DESIGNER

Ludmila Zurdo Design (Osaka, JPN)

APR 2023 - PRESENT

Brand Identity - Packaging - Social Media Design - Merch Design - Textile Design - Print & Digital Content

### GRAPHIC DESIGNER

Puro Creative (Bratislava, SK)

APR 2021 - MAR 2023

Brand Identity - Logo design - Illustrations - Packaging - Print & Digital Content - Storyboards - Concept Art for TV Series.

### INDEPENDENT BUSINESS OWNER

Limial (Bratislava, SK)

JUN 2020 - MAY 2022

Loungewear brand.

### FASHION DESIGNER

Arte & Moda (Buenos Aires, ARG)

OCT 2018 - SEP 2019

Collection development for more than 30 Argentine and Uruguayan brands - Provide guidance to clients during the design process - Development of patterns - Follow-up of samples and production.

### JR. FASHION DESIGNER

Taverniti (Buenos Aires, ARG)

OCT 2017 - SEP 2018

Participation in the development of denim, knitting, and sports collections for men and women - Development of technical data sheets - Follow-up of samples and production.

## Languages

SPANISH / Native

ENGLISH / Full professional proficiency